

Name of the Game: **Marketing strategies**

Aim of the game:

- To learn about Marketing and Economics.

Age:

- High school, level A1-C1

Number of the players:

- 1 single player or groups of players

Duration of the game:

- 10 minutes

Description of the game:

- there are 10 questions about Marketing and Economics. This game is really similar to “Who wants to be millionaire”. Every time the player answers correctly, he goes on to the following question.

<https://learningapps.org/display?v=p5xbda8z519>

Evaluation:

- i. Interesting ★ ★ ★
- ii. Exciting ★ ★
- iii. Communicative ★ ★
- iv. Edifying ★ ★ ★ ★ ★
- v. Cheerful ★
- vi. Interactive ★ ★ ★
- vii. Imaginative ★ ★ ★